



# Meeting Minutes

## Work Session February 5, 2007

<b>6:03pm</b> <b>Call to Order</b> <b>Roll Call</b>	A regular meeting of the City of Maricopa Council was held at the Global Water Center (22590 N. Powers Parkway – Maricopa, AZ 85239). The meeting was called to order at 7:00pm. Those present were Mayor Kelly Anderson, Vice-Mayor Brent Murphree, Council Members Edward Farrell, Will Dunn, Joe Estes, Kelly Haddad, Dallas Paulsen, City Attorney Denis Fitzgibbons, City Manager Kevin Evans, Finance Director Roger Kolman, PRL Director Marty McDonald, City Clerk Vanessa Bueras, Planning Director Amy Haberbosch, Police Chief Patrick Melvin and Transportation Director Brent Billingsley.
<b>Invocation</b>	There was no invocation.
<b>Pledge of Allegiance</b>	There was no pledge of allegiance.
<b>Approval of Minutes</b>	There was no approval of Minutes.
<b>Agenda Item 4.1: <u>Presentation</u></b>	<p>The City Council heard a presentation from Pat Davis Design Group and the Economic Development Department regarding the proposed logo and brand standards guidelines for the City of Maricopa.</p> <p>Management Assistant Danielle Casey provided an overview of the proposed city logo and brand process. She stated that a brand is an emotional connection people have. It is not a one time logo and it starts with public input. She stated that it is very important to express thorough our brand that Maricopa is place where people want to be. She provided Tempe, Denver and National Geographic as examples of successful brands. She outlined the qualifications of the Pat Davis Design Group which was selected through the RFP process to complete the brand project. Ms. Casey went on to discuss the many steps and at length involvement Pat Davis has undergone to provide a genuine pulse of the community as represented by the proposed brand. Ms. Casey provided a timeline of the branding process. She stated that 15% of the total contract amount has been to conduct the geodemographic survey which is essential to developing economic development, 7% if the contract amount is currently unspent and will be used for the branding communications plan, almost 14% are unspent and reserved for ongoing marketing. Ms. Casey introduced Pat Davis.</p> <p>Pat Davis approached the podium and addressed the council. She stated that she has never been involved in a more democratic inclusive process than that in Maricopa. There has been extensive public comment. The goal is to amortize the cost way forward beyond the brand toward business development and education. She Introduced George Demo.</p> <p>George Demo approached the podium and addressed the council. He provided an overview of the branding process which began in July of 2006. It was determined that an intense amount of community input was needed to provide the foundation of that would result in the brand. There were five advisory sessions held with in the community. Pat Davis also met with the Greater Phoenix Economic Council to gain their perception of what Maricopa was and should be. All the feedback was then developed into eight initial concepts. A core group of citizens known as the branding committee provided input to these eight concepts which were further reduced to four concepts. Further review and feedback led to the concept and color palettes led to the concept that is before council today. Mr. Demo continued, he stated that the brand guidelines document will document every possible application of how the brand will be used. This will maintain brand integrity as a living document that is updated regularly.</p> <p>Mayor Anderson clarified that this is not the end of the process. There will be a process in moving from the stagecoach to the new brand and The Pat Davis Group</p>



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## Regular Meeting February 5, 2008

<b>7:00 PM</b> <b>Call to Order</b> <b>Roll Call</b>	A regular meeting of the City of Maricopa Council was held at the Global Water Center (22590 N. Powers Parkway – Maricopa, AZ 85239). The meeting was called to order at 7:00pm. Those present were Mayor Kelly Anderson, Vice-Mayor Brent Murphree, Council Members Edward Farrell, Will Dunn, Joe Estes, Kelly Haddad, Dallas Paulsen, City Attorney Denis Fitzgibbons, City Manager Kevin Evans, Finance Director Roger Kolman, PRL Director Marty McDonald, City Clerk Vanessa Bueras, Planning Director Amy Haberbosch, Police Chief Patrick Melvin and Transportation Director Brent Billingsley.
<b>Invocation</b>	Mat Balgaard gave the invocation
<b>Pledge of Allegiance</b>	Mayor Anderson led the attendees in the pledge of allegiance
<b>Proclamations, Acknowledgements and Awards</b>	There were no proclamations, acknowledgements or awards.
<b>Report from the Mayor</b>	<p>Mayor Anderson called upon Maricopa Police Chief Patrick Melvin to speak. Chief Melvin asked local realtor Jay Sharver to join him at the podium. Chief Melvin explained that detectives from Riverside County California contacted Maricopa PD for assistance with a cold case over 20 years old involving the death of a 13 year old girl. The Riverside County detectives wanted to use a local house to set up in and stage an incident. There was only one hour to prepare for the incident. Chief Melvin stated that he contacted the Maricopa Chamber of Commerce who directed him to Jay Sharver. Within one hour Mr. Sharver was able to provide keys to a home to facilitate the staging that would lead to contact with the suspect. The staging was successful and DNA evidence is currently being tested. Chief Melvin thanked Mr. Sharver and presented him with a certificate of appreciation on behalf of the city and the police department.</p> <p>Mayor Anderson stated that Vice Mayor Murphree notified him that there is a public safety meeting scheduled for February 18 which is also President's Day. He would like to reschedule the meeting to February 20<sup>th</sup> if there are no other meetings conflicting.</p> <p>Mayor Anderson stated that he and Councilmember Farrell attended the ADOT meeting at the Francisco Grande Hotel. He stated that He and Councilmember Farrell both spoke during the call to the public. He also stated ADOT is anxious to come back to Maricopa. They are very appreciative of all the work that is being done here in the city.</p> <p>Mayor Anderson stated that the Citizen's Academy is now full. Classes will begin on March 6<sup>th</sup>. He stated that this is a good sign of commitment and energy from the citizens of the city. Fall applications will be accepted in the coming months.</p> <p>Mayor Anderson mentioned that there would be a public information hearing for the Hidden Valley transportation study on February 28<sup>th</sup>. More information is to come.</p> <p>Mayor Anderson welcomed city manager Kevin Evans to his first council meeting in Maricopa.</p>
<b>Call to the public</b>	Site manager of Global Water in Maricopa Ed Borremeo approached the podium and addressed the council. He stated that there have been reports of imposters acting as employees of Global Water going door to door in Maricopa. These imposters are asking for samples of water to test. He continued to state that any official Global Water employee would be wearing a Global Water uniform or shirt and have a global water vehicle. Residents should call Global Water or the police department if confirmation of official Global Water personnel cannot be made.



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	<p>Mr. Borremeo stated that the 2<sup>nd</sup> issue of concern was that of illicit waste dumping into Global Water's sewer system. The dumping is being done by suspected grease haulers dumping fats, oils and grease. This act is dangerous to the conservation effort of the recycled water that Global Water provides. The dumping is also costly often causing overflows and backing up the system. Mr. Borremeo also stated that contact has been made to ADEQ and Pinal County Environmental Health. A comparison of other city ordinances and the possibility of securing manholes are being considered. He asked for advocacy and support in addressing the issue.</p> <p>Mr. Borremeo stated that Global Water has begun a partnership with MUSD to promote careers in engineering, applied sciences, management and chemistry. Global Water is in the forefront of technology and loves to hire local. They believe that the vocational partnership with MUSD will help the community and Global Water.</p> <p>Adam Gaub from the Maricopa Tribune approached the podium and addressed the council. He reminded everyone of the Candidate Forum which is being facilitated by the Maricopa Chamber of Commerce and will be held on February 16<sup>th</sup> from 2pm to 5:30pm at the U of A Agricultural Center. Those wanting to attend must register on the Chamber website. Questions can be directed to Adam Gaub or Celeste Interrante of Maricopa Women in Business who is a co-sponsor of the event.</p> <p>Miki Schroder approached the podium and addressed the council. She stated that she was not speaking on official business from her employee. She stated that there are three new schools opening next year. There is a problem with recruiting teachers for the new schools and there is no affordable housing in Maricopa for recent college graduates who are the key recruits for the school district. She asked that this shortage of housing is kept in mind as the city continues to plan for growth.</p>
<b>Minutes</b>	<p>Vice Mayor Murphree motioned to approve the Executive Session Minutes from the January 15, 2008 meeting. Second was made by Councilmember Haddad. Motion was passed unanimously 7-0.</p> <p>Councilmember Paulsen recused himself from the work session minutes for January 15, 2008. Councilmember Haddad motioned to approve the minutes from the work session held January 15, 2008. Second was made by Councilmember Estes. Motion was passed unanimously. 6-0.</p> <p>Councilmember Haddad motioned to approve the minutes from the regular council meeting held on January 15, 2008. Motion was passed unanimously 7-0.</p>
<b>Public hearing</b>	<p>The City Council heard public comment to discuss possible projects for the FY 2007 Community Development Block Grant (CDBG) program.</p> <p>Mayor Anderson opened the public hearing at 7:17pm.</p> <p>Cindy Scofield CDBG planner from CAAG approached the podium and addressed the council. She stated that she would like for council to select one of the two projects recommended by staff. The first project is the Rotary Park revitalization project and the second is the road improvements to Plainview Street and Arizona Ave. Grants Writer Mary Witkowski stated that there is a partnership with Maricopa Water District for hydrants on Plainview and Justin Drive. Mayor Anderson clarified that the grant was competitive.</p> <p>No one from the public spoke during the public hearing.</p> <p>Mayor Anderson closed the public hearing at 7:18 pm.</p>
<b>Consent Agenda</b>	<p>The City Council discussed and took action on consent agenda items 8.1 through 8.8 The consent agenda was as follows:</p>



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- 8.1 **\*Resolution 08-04.** A Resolution of the Mayor and City Council of the City of Maricopa, Arizona, accepting public improvements and maintenances responsibility for all streets within Sorrento Parcel 5, into the city street/road maintenance system. The streets include all local internal streets within Parcel 5 of the Sorrento Subdivision. **Discussion and Action.**
- 8.2 **\*Special Event Permit.** The City Council shall discuss and possibly take action on approving a special event permit for an event known as Oasis Life Church One Year Anniversary to be held on February 9, 2008 from 1:00 pm to 6:00 pm at 19756 N. John Wayne Parkway. **Discussion and Action.**
- 8.3 **\*Special Event Permit.** The City Council shall discuss and possibly take action on approving a special event permit for an event known as the Maricopa Mutt March to be held on March 8, 2008 from 7:30 am to 12:00 pm at Pacana Park located at 19000 N. Porter Road. **Discussion and Action.**
- 8.4 **\*Status Reports.** The City Council shall discuss and possibly take action on approving a request by Finance Director Kolman to approve the city's financial and budgetary status reports through September 2007. **Discussion and Action.**
- 8.5 **\*Personnel Action.** The City Council shall discuss and possibly take action on a request to create a Maintenance Worker position within the Facilities Department and approve a budgetary transfer from 100-43100-110 to 100-41940-110 in the amount of \$38,626. **Discussion and Action.**
- 8.6 **\*Personnel Action.** The City Council shall discuss and possibly take action on the addition of three (3) positions, one sergeant and two patrol officers, within the Maricopa Police Department to form a Tactical Assignment Unit. These positions will be funded from budgetary savings from the early termination of the IGA with the Pinal County Sheriff's Office. **Discussion and Action.**
- 8.7 **\*Approval of Purchase.** The City Council shall discuss and possibly take action on approving the purchase of the Spillman Alarm Tracking Module in the amount of \$16,630 from Spill man Technologies for use by the Maricopa Police Department. **Discussion and Action.**
- 8.8 **\*Approval of Purchase.** The City Council shall discuss and possibly take action on approving the purchase of two portable light towers from Volvo Construction Equipment in the amount of \$17,300 to be paid from line item 200-43120-740. Purchase is based upon the results of a competitive bid process. **Discussion and Action.**
- 8.9 **\*Approval of Vendors.** The City Council shall discuss approving a request by Finance Director Roger Kolman to approve the following vendors, in accordance with section 3-4-2(D) of the Maricopa City Code, with which the city reasonably expects to expend more than \$10,000 during the current fiscal year: Universal Background Screening, Al & Riley's Air Conditioning, Aletheia, LLC, 1<sup>st</sup> Impressions Ink, L & R Photo Creations & More, Traffic Control Services, Inc, Glenn Jones Auto, Pacific Office Automation, Zumar



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	<p>Industries, Inc, Motorola, Inc, Central Implement, Inc, and Alternative Air Heating &amp; Cool. <b>Discussion and Action.</b></p> <p>8.10 <b>*Fleet Manager Position.</b> The City Council shall discuss and possibly take action on a request by Transportation Director Brent Billingsley to eliminate one (1) Junior Mechanic and one (1) Senior Mechanic position within the Public Works Department and the replacement for those positions with one (1) Fleet Manager position. <b>Discussion and Action.</b></p> <p>8.11 <b>*SUB07.11.</b> The Wells Shea Properties is requesting final plat approval of the Wells Commercial Power Center generally situated at the northwest corner of Porter Road and the Maricopa-Casa Grande Highway currently zoned CI-1 (light industry) and CI-2 (heavy industrial), parcel number 520-12-019B. <b>Discussion and Action.</b></p> <p>Vice Mayor Murphree motioned to approve consent agenda items 8.1 through 8.11 with the exception of agenda items 8.1, 8.2, 8.4, 8.6. Second was made by Councilmember Estes. Motion was passed unanimously 7-0.</p>
<b>Agenda Item : 8.1: <u>Resolution 08-04</u></b>	<p>A Resolution of the Mayor and City Council of the City of Maricopa, Arizona, accepting public improvements and maintenances responsibility for all streets within Sorrento Parcel 5, into the city street/road maintenance system. The streets include all local internal streets within Parcel 5 of the Sorrento Subdivision.</p> <p>Mayor Anderson motioned to table agenda item 8.1. Second was made by Councilmember Estes. Motion was passed unanimously 7-0.</p>
<b>Agenda Item: 8.2: <u>Special Event Permit</u></b>	<p>The City Council discussed and took action on approving a special event permit for an event known as Oasis Life Church One Year Anniversary to be held on February 9, 2008 from 1:00 pm to 6:00 pm at 19756 N. John Wayne Parkway.</p> <p>Mayor Anderson congratulated Oasis Life Church on their anniversary.</p> <p>Councilmember Farrell recused himself. Councilmember Dunn motioned to approve agenda item 8.2. Second was made by Councilmember Haddad. Motion was passed unanimously 6-0.</p>
<b>Agenda Item 8.4: <u>Status Reports</u></b>	<p>The City Council discussed and took action on approving a request by Finance Director Kolman to approve the city's financial and budgetary status reports through September 2007.</p> <p>Mayor Anderson stated that Finance director Roger Kolman requested that the item be tabled.</p> <p>Councilmember Dunn motioned to table agenda item 8.4. Second was made by Councilmember Haddad. Motion was passed unanimously 7-0.</p>
<b>Agenda Item : 8.6 <u>Personnel Action</u></b>	<p>The City Council discussed and took action on the addition of three (3) positions, one sergeant and two patrol officers, within the Maricopa Police Department to form a Tactical Assignment Unit. These positions will be funded from budgetary savings from the early termination of the IGA with the Pinal County Sheriff's Office.</p> <p>Chief Melvin approached the podium and addressed the council. He stated that the Mayor and Council have asked the Police Department to be proactive in combating issues of gang activity, graffiti and drug enforcement in Maricopa. He provided a brief overview of the Tactical Assignment Unit. He stated that the proposed positions are not new positions and are within the Buracker Report. The unit will be used as a hot</p>





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	<p>spot task force. It will prevent interruption of the officers' normal scope of activity. It will compliment patrol and increase the perception of safety in the community. Presently, if an incident occurred that required a tactical response a unit would need to be called from the regional task force or regional S.W.A.T. team which could take up to an hour to respond. Mayor Anderson asked if the report written by Sgt. Brown could be made available. Chief Melvin stated that he would make it available to anyone who wanted it. He also stated that continued collaboration is ongoing between the middle school, high school and police department. Police presence is made at both the middle and high school. Mayor Anderson asked Chief Melvin to discuss how Officer Sneezy came to Maricopa. Chief Melvin explained that some officers were sent to a gang violence training in Nevada last year. At that training they met an instructor by the name of Officer Sneezy from Prescott Valley who is known statewide as a gang violence expert. The officers sent to the training ultimately recruited Officer Sneezy to the Maricopa PD.</p> <p>Councilmember Farrell motioned to approve agenda item 8.6. Second was made by Councilmember Haddad. Motion was passed unanimously 7-0.</p>
<b>Agenda Item 8.12: <u>Merit Board.</u></b>	<p>The City Council discussed and took action on a request by Human Capital Manager Karen Shaffer to open the recruitment process to fill one (1) vacant seat on the Merit Board</p> <p>Mayor Anderson stated that Kitty Rodriguez who had been previously appointed to the board was called on to serve a tour of duty in Iraq.</p> <p>Human Capital Manager Karen Shaffer approached the podium and addressed the council. She stated that she would like to keep the recruitment open for 30 days. She went on to describe the duties of the merit board. The merit board will be responsible for reviewing personnel actions that involve pay. The board will hear grievances as part of the appeal process and makes a determination and recommendation to the city manager. She asked that Kitty Rodriguez is kept in your prayers.</p> <p>Councilmember Haddad motioned to approve agenda item 8.12. Second was made by Vice Mayor Murphree. Motion was passed unanimously 7-0.</p>
<b>Agenda Item 8.13: <u>PSPRS Board</u></b>	<p>The City Council discussed and took action on appointing two (2) members to the Public Safety Personnel Retirement System Board (PSPRS).</p> <p>Mayor Anderson stated that he would like to table the item to allow time for Vice Mayor Murphree to go over the applications for his appointment. He also stated that he would like to go over the board with Karen Shaffer to discuss how the board is set up.</p> <p>Councilmember Haddad motioned to table agenda item 8.13. Second was made by Councilmember Paulsen. Motion to approve was passed unanimously 7-0.</p>
<b>Agenda Item 8.14: <u>Transportation Advisory Committee</u></b>	<p>The City Council discussed and took action on approving a request by Transportation Director Brent Billingsley to dissolve the Public Works Advisory Committee and form a new committee under the name of Transportation Advisory Committee and retain the current Public Works Committee members with the exception of Rebecca Molus and Bob Jackson. Staff also requests that Council open the recruitment process to recruit two (2) citizens to fill these two (2) vacancies.</p> <p>Transportation director Brent Billingsley approached the podium and addressed council. He stated that last year the city was awarded a section 53-11 grant which requires having a citizen's advisory committee. The committee is required to meet six times a year. This coincides with schedule previously held by the public works committee. He asked to change the name of the public works committee to the Transportation Advisory Committee. He would also like to extend the vacancies to all</p>



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	<p>those who are interested. The committee is required to have a representative to advocate for the disabled and elderly. Preference will be given to someone who will advocate for that group. Vice Mayor Murphree encouraged previous members of the transportation task force committee to apply. Mayor Anderson stated that he knows many of the Public Works Advisory Committee members are ready to dive into this. Mr. Billingsley stated that they would like to come back to council for appointment on March 4<sup>th</sup>.</p> <p>Vice Mayor Murphree motioned to approve agenda item 8.14. Second was made by Councilmember Farrell. Motion was passed unanimously.</p>
<b><u>Agenda Item 8.15: Resolution 08-05</u></b>	<p>A Resolution of the Mayor and City Council of the City of Maricopa, Arizona, abandoning approximately 15,780 square feet of right-of-way granted by the Pinal County, 1922 Declaration of Roads.</p> <p>Transportation director Brent Billingsley stated that he recently discovered that the Baptist Church is located on top of a county right of way section line. He would like to abandon the right of way.</p> <p>Councilmember Paulsen recused himself. Councilmember Haddad motioned to approve agenda item 8.15. Second was made by Councilmember Estes. The roll call vote was as follows: Councilmember Haddad voted yes, Vice Mayor Murphree voted yes, Councilmember Estes voted yes, Councilmember Dunn voted yes, Councilmember Farrell voted yes, Mayor Anderson voted yes. The motion and roll call vote passed unanimously 6-0.</p>
<b><u>Agenda Item 8.16: CDBG Projects</u></b>	<p>The City Council discussed and took action on identifying a project for the Community Development Block Grant (CDBG) State Special Projects Grant Funding through the Arizona Department of Housing. Staff is also requesting council action/direction to complete all necessary paperwork associated with the State Special Projects application and grant process for 2008.</p> <p>Councilmember Dunn stated that he wants to finish what they started. Mayor Anderson and Councilmember Estes concurred.</p> <p>Councilmember Estes recused himself. Councilmember Dunn motioned to approve completing the paving and hydrants project on Plain View and Maricopa Ave. Second was made by Councilmember Haddad. Motion was passed unanimously 6-0.</p>
<b><u>Agenda Item 8.17: Resolution 08-06</u></b>	<p>A Resolution of the Mayor and City of the City of Maricopa, Arizona, authorizing the city to expend transportation development impact fee funds in the amount of \$1,000,000 dollars to reimburse Shea Homes Limited Partnership for the construction of the bridge on Honeycutt Road across the Santa Cruz Wash.</p> <p>Mayor Anderson provided a brief history of the Santa Cruz Wash. He thanked Shea Homes for stepping up to the plate to build the bridge. Finance Director Roger Kolman approached the podium and addressed the council. He stated that the bridge was developed at the expense of Shea Homes to serve the Rancho Mirage subdivision and everything east of the Santa Cruz Wash. Construction is completed and the City has accepted the bridge into its road maintenance program. He asked that council approve a \$750,000 with a \$250,000 reimbursement to follow once certain production requirements as per their development agreement with the city are met.</p> <p>Councilmember Estes motioned to approve agenda item 8.16. Second was made by Councilmember Paulsen. The roll call vote was as follows: Councilmember Paulsen voted yes, Councilmember Haddad voted yes, Vice Mayor Murphree voted yes, Councilmember Estes voted yes, Councilmember Dunn voted yes, Councilmember Farrell voted yes, Mayor Anderson voted yes. The motion and roll call vote passed</p>



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	unanimously 6-0.
<b>Agenda Item 8.18: <u>Resolution 08-07</u></b>	<p>A Resolution of the Mayor and City Council of the City of Maricopa, Arizona approving and adopting a new official City logo and Brand Standards Manual.</p> <p>Councilmember Dunn stated that he has received a lot of comments from citizens who do not like the proposed brand. He also stated that most times the silent majority is the majority and he is incredibly pleased with the outcome of the branding process. He thanked all those who submitted alternative suggestions. He went on to state that the branding is so much more than a logo. The branding will take us into the future. He stated that there will be many more opportunities for all the creative individuals who submitted suggestions to work with the city in the future. Mayor Anderson stated that the brand is a working document and that he agrees with Councilmember Dunn.</p> <p>Councilmember Haddad motioned to approve agenda item 8.18. Second was made by Councilmember Estes. Motion was passed unanimously 7-0.</p>
<b>Agenda Item 9.0: <u>Executive Session</u></b>	There was no executive session
<b>Agenda Item 10.0: <u>City Manager's Report</u></b>	<p>City manager Kevin Evans approached the podium and addressed the council. He stated that he would be leaving to Sedona for the Arizona City Manager's Association Annual meeting. He stated that the candidate meet with the staff is Monday at 7pm at the Global Water Center. He also stated that he has begun scheduling things to work toward his 100 day plan. It will be very intense. He will have individual meetings with staff, group meetings with employees, council, HOAs and anyone that will meet with him for about 15 minutes. He will put gathered information from those meetings with the existing plans much like the branding process has been done. He looks forward to getting to know this community. Mayor Anderson stated that many other cities are still searching for a city manager. He's glad that Kevin decided to stick with Maricopa. Mr. Evans commented that it was an easy decision to stay with Maricopa. Mayor Anderson commended council and the community. He thanked Mr. Evans for all that he has learned from him in the past two weeks. Mr. Evans thanked the council and the community for welcoming him and his family to Maricopa. He also thanked Jay Sharver for all his help in his family's search for a house. He went on to say that everyone he has met has been extremely helpful.</p> <p>Councilmember Farrell asked if the candidate meet the staff meeting was open to the public. Roger Kolman stated that yes it is. City Clerk Vanessa Bueras reminded all the candidates to get their questions in writing to her so that they could get them to the department heads to answer.</p>
<b>Agenda Item 11.0: <u>Adjournment</u> 7:58 p.m.</b>	Councilmember Paulsen motioned to adjourn. Second was made by Councilmember Haddad. Motion was passed unanimously 7-0.

I hereby certify that the foregoing action are a true and correct copy of the actions of the regular meeting of the Maricopa City Council held on the 5<sup>th</sup> day of February, 2008. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 7<sup>th</sup> day of February, 2008

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Vanessa Bueras, City Clerk





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	<p>will help with that transition. Mr. Demo stated that yes; they will be there to provide guidance with every department to successfully implement the new brand. It is an ongoing process and they are here to support the transition. Mayor Anderson asked if the supply of current business cards, stationary and materials will be used as the city transitions. Ms. Casey responded that the brand has been created with fiscal responsibility in mind. Councilmember Dunn stated that he has stayed completely out of this process because he wanted to hear what the community had in mind. He stated that he really appreciates everything that the Pat Davis Design group has done to try and get everybody involved. He stated that he has used the survey from the Maricopa Matters website numerous times. He asked how many individual citizens were involved. Mr. Demo responded that 13,988 households were involved in the initial data collection. One hundred residents were invited to attend in the initial advisory sessions, 32 agreed to participate in the sessions and 10 citizens made up the branding committee. Councilmember Dunn stated that he was very pleased when he opened up the packet. He feels that the Pat Davis Group really encapsulated where the city has been and where we are going. It is much more than a brand. Mayor Anderson stated that they were at a meeting with the Department of Commerce and Councilmember Dunn asked a question. Councilmember Dunn finished the story and stated that the Department complimented the City of Maricopa for being a head of the curve. There wasn't anything that they could teach us. Mayor Anderson commented that Pat Davis stated she had not seen such a high response rate and community interest in her 30 plus years in the business and he would not expect anything less from this community. He was very happy with the results.</p>
<b>Agenda Item 4.2: Presentation</b>	<p>The City Council heard a presentation from Finance Director Kolman regarding the Fiscal Year 2007-2008 budget.</p> <p>Finance Director Roger Kolman presented. He stated that the finance department is still in the midst of completing reallocations. Therefore, the statements necessary to provide the overview requested by Councilmember Dunn at the previous council meeting are not yet available. He described the various funds that contribute to the city's budget. The general fund is responsible for all expenditures that are not directly tied to another fund. The Herf fund is funded by the state gasoline tax and is used to fund transportation and road construction. The Beltaf fund is funded in part by the state lottery and is used to fund transportation projects. The street maintenance fund is a result of the fees charged to the developers inside the subdivisions which enable the city to fog seal the internal streets. The county road tax fund is the city's share of the county's half cent gas tax which is also used for road projects. He continued to name the development impact fee funds and the capital outlay funds which have specific definitions to them. He went on to outline the standard municipal resources including property tax, which is expected to generate \$6.2 million to the city's budget this year, sales tax which at \$25.8 million, fees for services at \$5.1 million, development impact fees at \$12.8 million and can only be used for capital projects. He also stated that state and county shared revenues include the urban revenue share at \$2.2 million. Proposed legislature could decrease this amount if passed. There are also estate sales and use taxes will generate approximately \$1.6 million, vehicle licensing tax at \$377K, the Highway users fund at \$1.4 million and the county half cent gas fund at \$1.9 million. He discussed the decrease in monthly average single resident issued permits since 2004. The current 07/08 average is 150 permits per month. He also discussed the average sales tax revenue per month. Currently the average sales tax is at approximately \$200K per month. Based on information gathered, this year's budget will end up approximately \$7 million short of the original budget. At this time the only fund available for use is the general fund. At this time there is a little under \$26 million in un reserves, unrestricted funds. It is recommended that reallocation of the budget take place, prioritization of capital improvement projects, to hold the line back on costs and most importantly look for economic development opportunities.</p>



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	<p>Councilmember Dunn asked for the bottom line. He reflected on a previous budget meeting two years prior in which Mr. Kolman was able to project the possibility of the economic downturn that currently affects Maricopa. Mr. Kolman stated that in the near term there will be some pain, but that in the long run Maricopa will ok. Councilmember Dunn asked if the projects that were going to be put on hold were city wants or city needs. Mr. Kolman clarified that the projects that would be put on hold were not city needs. Councilmember Dunn stated that the city is not planning on doing any layoffs and that in fact the city was still hiring. Councilmember Haddad commended Mr. Kolman for his thoroughness in predicting the current state and thanked him for sticking to his guns for the city's budget. Vice Mayor Murphree also thanked Mr. Kolman. Mayor Anderson stated that the likelihood of the state cutting back on state shared funds is looking pretty grim. The message needs to get across that cities drive the economic development and we need to keep that going. Roger Kolman stated that the state is in a position where they either need to increase revenues or cut back what they share with the cities. It is incumbent upon us to explain how important the local governmental contact is with the people.</p>
<b>Agenda Item 5.0: <u>Report from the Mayor</u></b>	There was no report from the Mayor.
<b>Agenda Item 6.0: <u>Call to the Public</u></b>	There was no call to the public.
<b>Agenda Item 7.0: <u>Executive Session</u></b>	There was no executive session
<b>Agenda Item 9.0: <u>Adjournment</u> 6:40 p.m.</b>	Councilmember Paulsen motioned to adjourn. Second was made by Councilmember Haddad. Motion passed unanimously, 6-0.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the work session of the Maricopa City Council held on the 5<sup>th</sup> day of January, 2008. I further certify that the meeting was duly called and held and that a quorum was present.

Dated this 7<sup>th</sup> day of January 2008

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Vanessa Bueras, City Clerk